Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.09

LIBRARY
RECEIVED
A JAN 22 1953

1953 PRICE LIST U.S. Dept

Ira and Alice Mason

P. O. Box 111 Selma, California

Licensed Nursery

Tel. 4971 - Fowler

LOCATION

7823 East Manning Ave., is the location of our Sales Barn — South side of Manning (Reedley Road) 1/4 mile east of 99 Highway 2 miles, south of Fowler, Four miles North of Selma. Call at the barn or mail your order. Orders of \$2.00 or over postage paid — less than \$2.00 add 20 cents for postage.

SIZE

Large bulbs are $1\frac{1}{4}$ inch in diameter and up. Growing size (medium) are 3 /4 to $1\frac{1}{4}$ inch — The large bulbs bloom earlier and make longer spikes with larger flowers. We plant the medium size for cut flowers for the florists — For years we have been supplying leading florists of Madera, Fresno, Kings and Tulare Counties with our glad blooms.

It is our intention to send out only healthy bulbs true to name, but no guarantee of growth or satisfaction is implied in the sale, nor will we be responsible for the crops.

GROWING HINTS

Gladiolus are easy to grow, much easier than most plants. They can be planted in rotation to lengthen the flower season, or large, medium and small planted at the same time, the large blooming first.

Plant about five inches deep, better too deep than too shallow, four to six inches apart in single or staggered rows. Good large bulbs do not require much fertilizer. No danger of too much water, if your soil is well drained. Full sun is best.

They have their pests as do all plants, the thrips being the worse. Prevention is better than cure. 5% DDT dust with us is very effective. It is cheap and easily applied.

Care for your plants about two months after blooming to mature the bulbs. After digging let dry until the old bulb parts readily from the new, clean, dust well with 1% to 5% DDT dust, store in a cool dry place until planting time. DDT is death to thrips, they do not have to eat it, just walk over it, it gets them as they hatch. We dust all bulbs with 5% DDT dust and soak the bulbs just before planting in a solution of a tablespoon of Lysol to one gallon of water for six hours. We advise everyone to do the same whether the bulbs have been previously treated or not.

| | LARGE | | | MEDIUM | | |
|---|-------|-----|------|--------|-----|-------|
| ABU HASSEN — velvety deep violet | 2 | for | .25 | | | |
| ADINDA — early, ruffled light vellow | 3 | for | .25 | 5 | for | .25 |
| ALFRED NOBLE — giant, soft salmon rose, white blotch | | | .25 | | | .15 |
| ALLARD PIERSON — deep salmon pink | 3 | for | .25 | | for | |
| ANKARA — dark purple with garnet red shade | 3 | for | .25 | | for | |
| ARISTOCRAT — purpulish wine red, lighter edges | 1 | for | .25 | 1 | for | .15 |
| ASTRID — slightly ruffled medium rose, narrow | | | | | | |
| cream throat | 2 | for | .25 | | | |
| ATATURK — deep black red, velvety glow | | | .25 | | | .15 |
| ATHLONE — blush white | | for | .25 | | | |
| BLOEMFONTEIN — soft salmon with yellow blotch | 3 | for | .25 | | for | |
| BLUE BEAUTY — tall growing violet blue | 3 | for | .25 | | for | |
| BLUE HERALD — purplish violet, faint carmine stripes | 3 | for | .25 | | for | |
| BOULOGNE — tall bright wine red | 3 | for | .25 | | for | |
| BOUTON D'OR — ruffled deep canary yellow | 2 | for | .25 | 3 | for | .25 |
| BRAGA — brown red almost black | 1 | for | .25 | | | |
| BRIDAL ORCHID — new giant lavender | 1 | ior | 1.00 | - | C | 05 |
| BUCKEYE BRONZE — ruffled redish | 2 | ior | .25 | | for | |
| BURMA — very ruffled deep rose | | | .25 | | for | |
| CASABLANCA — ruffled, tall white | 3 | for | .25 | | for | |
| CHAMOUNY — cerise rose, silver edge all petals | 2 | for | .25 | | for | |
| CHERBOURG — vivid carmine-purple | 3 | | .25 | | for | |
| CIRCLE — giant russet-orange, red blotch, yellow band | 1 | for | .60 | 1 | for | .40 |
| COL. W. C. ATKINSON — deep lavender orchid | | | .35 | | | |
| DAISY MAE — giant orange-pink, cherry blotch | 3 | for | .25 | | for | |
| DIEPPE, deep salmon-red, darker blotch | 3 | for | .25 | | for | |
| DISCOVERY — yellow red throat | 3 | for | .25 | | for | |
| DR. FLEMING — ruffled, soft salmon-pink | 2 | for | .25 | | for | |
| | 3 | for | .30 | | for | |
| EARLY ROSE — early bright rose | | | | 5 | for | .25 |
| ELAN — giant soft silvery salmon pink | | | .25 | | | |
| ELIZABETH THE QUEEN — ruffled lavender giant size | 3 | for | .25 | 5 | for | .25 |
| ELMER'S ROSE — tall ruffled rose | | | 1.00 | _ | 0 | 0.5 |
| ETHEL-COVE-COLE — pure pale pink | 3 | for | .25 | 5 | for | .25 |
| EVANGELINE — giant pink, healthy grower | | | .40 | | | |
| FLORENCE NIGHTINGALE — tall giant white | | for | .25 | | for | |
| FLYING FORTRESS — light smoky grey, small red blotch | 3 | for | .30 | 4 | for | |
| FRANS HALS — glowing red, purplish orange stripes | | | .25 | | | .15 |
| GENERAL EISENHOWER — giant begonia rose | 3 | for | .25 | 5 | for | .25 |
| GOLDEN STATE — rich yellow | 3 | for | .25 | | | |
| GREYBEARD — light lavender smoky | | | .35 | | | |
| HAN VAN MEEGEREN — deep canary yellow | 3 | for | .25 | 5 | for | .25 |
| HARRY HOPKINS — wine red, slight purple glow | 2 | for | .25 | | for | |
| HIGH FINANCE — giant orange-grey smoky, cream throat | 2 | for | .25 | | for | |
| HUNTRESS — ruffled early lavender | 2 | for | .25 | 4 | for | .25 |
| IVY ROBERTSON — light pink, yellow center | 3 | for | .25 | 5 | for | .25 |
| JOHANN STRAUSS — cocheneal-red, early | | | .25 | 5 | for | .25 |
| JOHN VAN KONIJNENBURG — light garnet red, | 0 | 101 | .20 | | 101 | |
| russet orange glow | 3 | for | .25 | 5 | for | .25 |
| JUNE DAY — very early pink, cherry blotch | 3 | for | .25 | | | |
| KESTREL — tall orange-peach, yellow throat | | | .25 | 5 | for | 25 |
| KING LEAR — giant purple | 3 | for | .25 | | for | |
| LADY JANE — cream with yellow lip | 9 | | .25 | | for | |
| LAVENDER DREAM — light silvery catleya violet | 2 | for | .25 | | for | |
| LAVENDER PRINCE — good dark lavender | 2 | for | .25 | | for | |
| LAVENDER RUFFLES — ruffled light lavender | 3 | for | .25 | U | 101 | .20 |
| LEEUWENHORST — light lavender pink | 3 | for | .25 | 5 | for | 25 |
| Large hulbs of varieties listed 3 for 25 cents may be nurchased | | | | 4.0 | 201 | on he |

Large bulbs of varieties listed 3 for 25 cents may be purchased in dozen lots for 80 cents per dozen; or 100 for \$5.60.

Medium bulbs listed 5 for 25 cents may be purchased in dozen lots for 50 cents per dozen; or 100 for \$3.50.

More than 25 bulbs of either size may be purchased at the 100 bulb rate,

| | LARGE | | | MEDIUM | | |
|--|-------|------|-----|--------|--------------------|--|
| LIPSTICK — light rose-pink deeper blotch | 3 | for | .25 | 5 | for .25 | |
| MANCHU — contrasting deep orange and vellow | 2 | for | .25 | | for .25 | |
| MANSOER — velvety blond-red on brown ground | 3 | for | .25 | | for .25 | |
| MARGARET BROUSE — pale pink MARGARET FULTON — rich salmon | 3 | for | .25 | | for .25 | |
| MARGARET FULTON — rich salmon MARGARET WOOD — mauve purple | 3 | for | .25 | Э | for .25 | |
| MARSHALL MONTGOMERY — deep blood red with | J | 101 | .20 | | | |
| velvety garnet red glow | 2 | for | .25 | 3 | for .25 | |
| MASTER MYRON — red | 3 | for | .25 | 5 | for .25 | |
| MISS CHICAGO — | 1 | for | .90 | | 1 45 | |
| MIXED — good selection MISS WISCONSIN — beautiful rose | 9 | doz. | .70 | | doz45 for .25 | |
| MODERN TIMES — crimsen purple with rosy glow | 3 | for | .25 | | for .25 | |
| MODERN TIMES — crimsen purple with rosy glow | 3 | for | .25 | | for .25 | |
| MT. INDEX — early white yellow throat | | for | .25 | 5 | for .25 | |
| MRS. MINIVER — light catleya lilac lavender, small | | 0 | 0.5 | 4 | C | |
| blue blotch | 1 | for | .35 | | for .20 for .25 | |
| MUSIO CLEMENTI — soft grey-blue | 3 | for | .25 | | for .25 | |
| NEW EUROPE — russett-orange | | | .25 | | for .25 | |
| NEW YORK — giant dark carmine-red | 1 | for | .35 | | for .20 | |
| NOWETA ROSE — giant many open lavender-rose | • | | .75 | _ | | |
| OBERBAYERN — pansy-violet with white blotches | | | | | for .25 | |
| OKLAHOMA — pinkish-lilac-gray, cream throat smokey | 2 | for | .25 | | for .25 | |
| OREGON ROSE — | | | .25 | | for .25 | |
| PACIFICA — tall cream white | | | .25 | | for .25 | |
| PACTOLUS — apricot cream, orange red blotches | 3 | for | .25 | 5 | for .25 | |
| PALETTE — vermillion-red, purple-blue blotch PANDORA — soft geranium pink | 2 | for | .50 | 5 | for .30 for .25 | |
| PAUL RUBENS — showy reddish deep violet | 3 | for | .25 | | for .25 | |
| PHANTOM BEAUTY — light blush pink | 3 | for | .25 | 5 | for .25 | |
| POLYNESIA — salmon, yellow throat, salmon blotch | 1 | for | .35 | | for .20 | |
| PURPLE SUPREME — tall purple | | | .25 | | for .25 | |
| RAVEL — light blue redish throat | 2 | for | .25 | | for .25 for .25 | |
| RED CHERRY — bright cherry-red, deeper throat | | | | | for .25 | |
| REDOWA — giant bright scarlet-red deeper throat | | | .25 | U | 101 .20 | |
| REGAL RED — huge scarlet-red-tall | 1 | for | .25 | | | |
| ROSA VAN LIMA — apple blossom pink | 3 | for | .25 | | for .25 | |
| SALMON JOY — corallite red shading to deep salmon | 3 | for | .25 | | for .25 | |
| SALMON'S GLORY — giant, light cream, carmine blotch | 2 | for | .25 | | for .25 | |
| SASKIA — soft salmon-pink SHERWOOD — ruffled reddish purple | 3 | 101 | .30 | 4 | for .25 | |
| SILHOUET — lilac with red stripes | 3 | for | .25 | 5 | for .25 | |
| SKYMASTER — chestnut-blossom rose | 2 | for | .25 | | for .25 | |
| SNOW PRINCESS — white | 3 | for | .25 | | for .25 | |
| SPIC & SPAN — ruffled deep pink | 2 | for | .25 | | for .25 | |
| SPOTLIGHT — deep canary yellow, carmine-red blotch SUN SPOT — ruffled light apricot buff | | | .25 | Э | for .25 | |
| | | | | | | |
| TIVOLI — soft clear pink, lighter throat | | | .25 | 5 | for 25 | |
| U H U — (The Owl) madder red with lilac stripes, smoky | | | .25 | | for .25 | |
| VAGABOND PRINCE — red and brown smoky | | for | .25 | | for .25 | |
| WORLD BEATER — waxy medium yellow, red throat WEDGEWOOD — ruffled blue-lavender | | | .25 | | for .25 for .25 | |
| WHITE GODDESS — giant ruffled white | | | .25 | 0 | 101 .23 | |
| WHITE GOLD — giant cream | 3 | for | .25 | 5 | for .25 | |
| YELLOW HERALD — early ruffled yellow | | | .25 | | for .25 | |
| Large bulbs of varieties listed 3 for 25 cents may be purchased | | | | | | |

Large bulbs of varieties listed 3 for 25 cents may be purchased in dozen lots for 80 cents per dozen; or 100 for \$5.60.

Medium bulbs listed 5 for 25 cents may be purchased in dozen lots for 50 cents per dozen; or 100 for \$3.50.

More than 25 bulbs of either size may be purchased at the 100 bulb rate.

COLLECTIONS

For those who want beautiful flowers but do not care to label and keep separate the different varieties we offer the following money saving collections—

| Gene | eral Assortment | | | | | | | |
|-------|--|----|-----|--------|---|-----|-----|--------|
| | Our selection of varieties, a varieties — The same varieties much more. | | | | | | | |
| | Large bulbs 11/4 inch and up not labeled | 50 | for | \$2.65 | | 100 | for | \$5.00 |
| | size | 50 | for | \$1.60 | - | 100 | for | \$3.00 |
| Dark | Colored Assortment | | | | | | | |
| | Consists of reds, scarlets, purples, violets, smokies, etc. Bulbs 11/4 inch and | | | | | | | |
| | up, not labeled | 50 | for | \$2.90 | _ | 100 | for | \$5.50 |
| | size | 50 | for | \$1.80 | | 100 | for | \$3.40 |
| Ligh | t Colored Assortment | | | | | | | |
| | Consists of whites, creams, yellows, salmons, lavenders, pinks, etc. Bulbs 11/4 inch and up, not | | | | | | | |
| | labeled | 50 | for | \$2.65 | | 100 | for | \$5.00 |
| | Same collection blooming size $\frac{3}{4}$ to $1\frac{1}{4}$, not labeled | 50 | for | \$1.60 | | 100 | for | \$3.00 |
| Asso | rtment Of Smokies | | | | | | | |
| | Large size $1\frac{1}{4}$ inch and up Blooming size $\frac{3}{4}$ inch to $\frac{1}{4}$ | 20 | for | \$1.40 | - | 50 | for | \$3.30 |
| C: | inchal Collection | | | | | 50 | for | \$2.00 |
| Speci | | | | | | | | |
| | One each of 20 varieties, wide color range large size 11/4 inch and up | | | | | | | \$1.20 |
| Red | Assortment | | | | | | | |
| | Consists of salmon reds, scar- lets, light reds, dark reds, | | | | | | | |

up _____ 25 for \$1.90 — 50 for \$3.70

black reds, wine reds, etc. Large size 11/4 inch and

ENBIGH PUBLISHING CO. - FOWLER